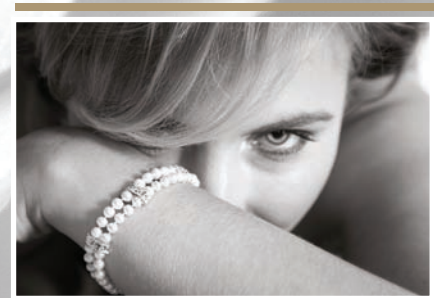


BEARDS ²⁸ JEWELRY

quality lasts forever



Beard's Jewelry has been serving the Jacksonville community for more than 30 years. We have always committed our business to total customer satisfaction. From the day you make your purchase, through all the years to come, the Beard's Jewelry Lifetime Guarantee is your assurance that we will be there when you need us.

LIFETIME SATISFACTION GUARANTEE

AND

CRAFTSMANSHIP SECOND TO NONE

Our number one goal is your complete satisfaction.

Beard's replaces any diamond, emerald, ruby or sapphire that is chipped, damaged or lost from the original mounting due to normal wear, free of charge. This includes all labor and materials to replace the diamond or gemstone.

In order for the diamond and gemstone guarantee to remain in effect, you must have your diamond or gemstone inspected and have the inspection documented every six months by an authorized representative. Any necessary repairs must be completed by Beard's staff.

Your Lifetime Satisfaction Guarantee is supported by our dedicated sales team and master craftsmen. No matter what your needs, Beard's is staffed with skilled individuals that can handle the simplest of tasks to master creations.

We have earned the trust and respect of the Jacksonville community. Beard's is proud to have retained the same staff, serving you for the past 30 years.



MOUNTING GUARANTEE

Beard's will guarantee the mounting you purchased for your diamond, emerald, ruby or sapphire against any defects in materials or workmanship, for one year from the date of purchase and replace or perform any work that may be necessary, free of charge.

RETURN POLICY

Beard's Jewelry stands behind every item we sell. If for any reason you are not satisfied, we will refund or exchange your purchase for 30 days after the date of purchase. Just keep your receipt and bring back the diamond in the same condition as originally purchased. Custom designed items and special ordered items are excluded from this policy.

At Beard's we are certain that you will be 100% satisfied with your purchase, so please feel free to come by as often as you wish for a free professional cleaning and inspection.



DIAMOND TRADE-UP POLICY

After you purchase a diamond at Beard's you may trade that diamond for any higher priced diamond and receive 100% of your purchase price towards your new diamond purchase, excluding sales tax.

DIAMOND PRICE GUARANTEE

Almost all the diamonds in the world pass through the city of Antwerp, Belgium. Over the many years of doing business with one of the largest Sightholders in Belgium, we have been offering an exceptional selection of diamonds at the guaranteed lowest prices for years. This is how we beat our competitions time and again.

“Caring for your items is essential to enjoying it for years to come.”

Year after year, our customers tell us how pleased they are with their diamond purchase. Never hesitate to stop in and have your items professionally cleaned. This will assure that it will be as radiant as the day it was purchased. There is no charge for this service.

The Beard's Jewelry family thanks you for your purchase and choosing us for your diamond needs.

We are aware that you have options and hope that our service, quality and our unmatched prices keep you coming back. There is no higher form of compliment than a referral, so please tell your family and friends about your exceptional Beard's Service